

INFORMATION DISCLOSURE CITATION



Docket: 058420-005	Appln. No.: 10/626,148
Applicant: David Ciancio	
Filed: July 24, 2003	Group:

U.S. PATENT DOCUMENTS

Examiner	Document No.	Date	Name	Class	Sub	
MDH	Re. 36,116	02/1999	McCarthy			
	4,932,485	06/1990	Mori			
	5,200,889	04/1993	Mori			
	5,710,886	01/1998	Christensen et al.			
	5,791,991	08/1998	Small			
	5,945,653	08/1999	Walker et al.			
	6,018,718	01/2000	Walker et al.			
	6,026,370	02/2000	Jermyn			
MDH	6,035,280	03/2000	Christensen			

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Examiner	Document No.	Date	Country	Class	Sub	Y	N

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

MDH	R.E. Bucklin et al., "Commercial Use of UPC Scanner Data: Industry and Academic Perspectives," University of Florida, <u>Marketing Science</u> , Vol. 18, No. 3, (1999)
MDH	J.M. McCann, "Baseline Modeling of Scanner Data," Fuqua School of Business Duke University (3/1995)
MDH	D. Khazanchi et al., "Scanners: How one strategic technology has revolutionised the retailing business," (date unknown). Applicants admit the status of this publication as prior art for the limited purpose of examination of this application and reserve the right to challenge the status of this publication as prior art.
MDH	Examiner: <u>Walker et al.</u> Date Considered: <u>4-12-2007</u>

* Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609.
 Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Examiner	Document No.	Date	Name	Class	Sub	
MDH	6,039,244	03/2000	Finsterwald			
	6,049,778	04/2000	Walker et al.			
	6,128,599	10/2000	Walker et al.			
	6,185,541	02/2001	Scroggie et al.			
	6,327,573	12/2001	Walker et al.			
	6,345,261	02/2002	Feidelson et al.			
	6,351,735	02/2002	Deaton et al.			
MDH	6,386,444	05/2002	Sullivan			

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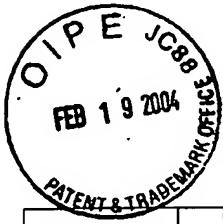
Examiner	Document No.	Date	Country	Class	Sub	Y	N

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner: <i>Matthew D. H.</i>	Date Considered: 4-12-2007	

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